Vote easily online via "InvestorPortal" shareholder platform

Dear shareholder

It is now possible for you to issue instructions and nominate independent proxies online.

This is how it works:

- 1. Visit https://ip.computershare.ch/ddm.
- 2. You are now asked to enter your shareholder number and password, which you will find on the admission card.
- 3. Accept the terms of use.
- 4. You can now authorize the Independent Proxy Holder to exercise your voting rights.
- 5. Click on "CONFIRM" to save your selection.

Important note:

It is possible to issue instructions and nominate proxies for the Extraordinary General Meeting of DDM Holding AG until 29 August 2019, 11:59 am CET. By issuing instructions and nominating a proxy, you waive your right to attend the general meeting in person.

If you have any questions, please contact Computershare Switzerland Ltd, operator of the "InvestorPortal" shareholder platform, by email at business.support@computershare.ch or by phone on +41 62 205 77 50 (08:00 to 17:00).