



## KONUNGARIKET SVERIGE

## VARUMÄRKE NUMMER 402835

## Natural Pearl mask 150 ml

- No-Parabens
- No-S.L.S
- For all skin types

## **Description:**

A mask containing a powder derived from natural pearls to give the skin exceptional brilliance. Contains: Borage oil to penetrate natural fatty acids.

Avocado oil, Rose Hip oil for nutrition and Vitamin C to counteract acidification.

Use as a beauty, nutrition moisturizing mask for immediate results.

**Direction:** Apply a generous layer of mask on clean face and neck, after 5-10 minutes, remove gently with water.

Recommended use: between 2-3 times a week.

#### **Ingredients:**

Aqua, Cetearyl Alcohol & Cetearyl Glucoside, Glycerin, Cera Alba (Bees wax), C-12-15 Alkyl Benzoate, Cetyl Alcohol, Nylon -6, Persea Gratissima (Avocado ) Oil, Borago Officinalis (Borage) Seed Oil, Polyacrylamide &C13-14 Isoparaffin & Laureth-7, Rosa Hip Seed Oil, Pearl Powder, Phenoxyethanol & Caprylyl Glycol & Chlorphnesin, Parfum, Ascorbic Acid, Sodium PCA, Imidazolidinyl Urea, Sodium Lactate

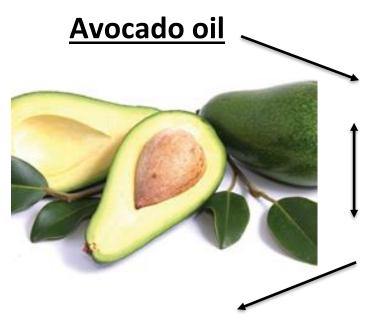
#### Caution:

- Use this cosmetic product only for the purpose it was intended for and according to the use instruction.
- Use this cosmetic product only if there is no known sensitivity to any of the ingredients.
- Do not swallow or ingest.
- Avoid direct contact with eyes. In case if eye contact, wash well with water.
- Expel from children touch.
- Keep away from direct heat, sunlight or fire. Store in a cool and dry place.



## **Active Ingredients**

- Persea Gratissima (Avocado ) Oil
- Borago Officinalis (Borage) Seed Oil
- Rosa Hip Seed Oil
- Bio Pearl Powder
- Sodium PCA



Avocado oil pressed from the fruit of the Persea (avocado). It contains many vitamins vitamins include vitamin A, various B vitamins includinsg B1 & B2, vitamin D and E, as well as betacarotene, potassium as well as Lethicin

#### **Scientific Facts:**

Persea Gratissima (Avocado) Oil is obtained by pressing dehydrated, sliced avocados of *Persea gratissima*. Avocado Oil is rich in triglycerides of oleic acid and contains lesser amounts of palmitic, linoleic, and palmitoleic acids. The amount of fat in avocados varies depending on the area in which it is grown and the degree of ripeness of the fruit.





## Borage oil is a natural

substance that provides high levels of the fatty acid called gamma-linolenic acid (GLA), a strong anti-inflammatory found in certain plant oils. While gamma-linolenic acid is derived from extracts drawn from the seeds of plants like borage (Borago officinalis) and evening primrose, it's not found in high amounts in the human diet.

# What Is Borage Oil Used For?

As a common herbal treatment in traditional medicine practices for hundreds of years, borage oil has numerous uses — ranging from treating skin flare-ups to lowering pain. The most beneficial aspect of using borage oil either topically on the skin, it has strong anti-inflammatory effects.

Borage oil is becoming increasingly popular as a natural **anti-inflammatory supplement** because it has one of the highest amounts of GLA of all seed oils. GLA is one type of omega-6 "essential" fatty acid that the body cannot make on its own, so we must get it from outside sources.



# Benefits of Rose Hip Oil



**Rose hip oil** comes from the seeds of a specific variety of rose, Rosa aff. rubiginosa or Rosa moschata. A cold-press extraction method separates the oil from the hips and seeds. The delicate oil needs refrigerated or stored in a cool, dark location to prevent rancidity. For facial skin care, rose hip oil offers several benefits when applied externally due to its primary constituents: essential fatty acids, vitamin E, vitamin C and B-carotene, a form of vitamin A.

## **Anti-Aging**

The anti-aging benefit from using rose hip oil on your face comes about due to the antioxidants and the oil's ability to penetrate into deeper layers of skin. The vitamin C antioxidants stimulate collagen production, according to the Cleveland Clinic. It also helps reduce fine lines and wrinkles. The oil can penetrate due to the vitamin A, which has small enough molecules to go deeper into the skin. Vitamin A improves the skin's moisture levels and reduces wrinkles and fine lines.



# Pearl Powder



**Pearl Powder Benefits** 

- Softens and Firms Radiant, Youthful Skin
- · Accelerates New Skin Growth
- Regenerates Collagen
- Heals Acne & Blemishes
- Prevents Skin Aging & Deterioration
- Reduces Fine Lines, Wrinkles & Sagging
- Repairs Sun Damaged Skin and Scars
- Reduces Freckles, Dark Patches & Discolored Skin
- Minimizes Large Pores
- Increases Elasticity, thus tightening sagging skin

**Pearl Powder** is a finely milled powder from quality seawater pearls and its naturally compatible and easily absorbed by the skin and body. The medicinal and beauty benefits of pearls have long been known to the Chinese, proven non-toxic and harmless to ingest and apply topically to skin. It clears away toxic materials from the body.

Our Pearl Powder comes from 100% Genuine, Pure, Chinese Seawater Pearls renown for their healing and beautifying purposes. Our Pearl Powder is disinfected, non toxic and finely milled, 100& Pure Pearl Powder. It contains 9 kinds of protein amino acids and other trace elements. It also contains non-protein acid---taurine, which aids in inflammation and relieves vision and skin fatigue.

## **Melanin Prevention**

Pearl powder helps prevent melanin development, which causes freckles and dark patches. It can prevent the skin from becoming old looking, wrinkled and sagging. This is due to its stimulation of SOD activity, and due to other capacities and nutrients. It whitens, softens, nourishes, and moisturizes your skin.

## **Spot Removal**

Consistent use of pearl powder eliminates blemishes, colored spots, pimples, cysts, boils, age spots, sun spots, acne, and scars. Constant use assures that your skin will age much more slowly and that it will not be easily harmed by time or harsh elements from nature.



## **Exfoliation**

Pearl powder is the ultimate exfoliater; less grainy than micro-dermabrasion creams, and removes dead skin naturally. Over exfoliation is not recommended by Dermatologists who caution that the over use of exfoliating products can leave the skin dry, red, irritated and more vulnerable to sun damage. The use of exfoliating products such as AHA products, micro-dermabrasion treatments, and facial scrubs cause skin damage. They are too harsh, and cause inflammation and permanent damage. Then our body is forced to use up our remaining stores of collagen to repair when this new damage, when it could be used towards repairing the already existing signs of aging. Exfoliating your skin once or twice a week with pearl powder keeps skin glowing year-round. Use pearl power instead of your micro-dermabrasion treatment, your skin will pay you back by being luminous.

## **Pearl Powder Benefits Explained**

- 1. Pearl powder is a potent antioxidant that enhances the activity of Superoxide Dismutase (SOD), one of the body's strongest antioxidant enzymes. It reduces peroxidation, one of the body's most destructive aging processes.
- 2. Pearl powder contains "signal proteins" that help to maintain youthful skin tone, stimulate new bone growth, and increase existing bone density.
- 3. The DNA that creates signal proteins in pearls is similar to the part of our own DNA involved in the body's calcium regulation.
- 4. At age 25, collagen levels start declining at the rate of 1.5% a year. By 40 years, your body stops manufacturing collagen!
- 5. Signal proteins stimulate collagen regeneration & new skin growth.
- Pearl powder is a treasure that was used by the ancient Egyptians, Chinese, Mayans and Ayurvedic practitioners of India.
- 7. Pearl powder is the purest & most bio-available source of calcium.
- 8. Pearl powder contains proteins, 17 amino acids, polysaccharides & more than 30+ essential trace minerals to help you have optimum body function, youthful beauty, happiness & longevity.
- 9. Because of pearl's crystalline structure and its connection with human calcium metabolism at DNA level, pearl nutrients are more compatible, beneficial, and absorbable to our human body than any and all calcium from other sources.
- 10. Life enhancing nutrients in pearl are in a crystalline form, which brings harmonizing energetic healing effect to our body, mind and spirit.

## Pearl Powder Signal Proteins are Key

Signal proteins are the main components in pearls. Pearl powder contains essential nutrients that activate enzymes and hormones, promoting healing, and dramatically reverse the aging process. Signal proteins act like messengers by sending out signals that control cellular growth. Signal proteins from pearls stimulate new skin and bone regeneration, enhance skin tissue repair, and increase bone density. Signal proteins allow pearl powder to play a powerful role in the maintenance of youthful skin tone and in the promotion of vital skeletal and bone health. Scientific research has found that the legendary benefits of pearls for promoting health, beauty and age reversal come from "signal proteins", which are messengers sending out signals that control cellular growth. Studies show that many falls experienced by the elderly are caused by a hip or knee spontaneously fracturing just before the fall occurs. Signal proteins support and accelerate skin and tissue repair, help you to maintain a youthful skin tone and secure vital skeletal health through increasing solid bone density.



## **Collagen Factors in Pearl**

**Conchioline** – The secret ingredient in pearl converts into human collagen and combines with skin lipids to form a natural moisture barrier that maintains the moisture level by preventing water from escaping through the skin giving it a sheer radiant glow. It acts like keratin to repair damaged skin cells, hydrate skin cells, and promote skin cell metabolism

**Increases SOD activity** – Primary Antioxidant, reduces lipofuscin production, which slows aging, cleanses free radicals, reduce lipid peroxidation

**Increases Glutathione** – Antioxidant counteracts free radicals.

**SOD and Glutathione** – Proven to enhance immunity

Glycine - Collagen fibers moisten skin internally, toning the skin

Methionine – Contributes to the skin's radiance and elasticity.

**Glycine & Methionine** – Vital ingredients that produce new skin.

**Taurine** – Regenerates skin cells, increases circulation and purifies the blood for clear radiant skin. Calms the spirit in times of overwhelming stress. Regulates the menstrual cycle.

**Polyacrylic acid** – Nourishes skin cells, repairs damaged skin, retains moisture, softens the skin and increases its elasticity. It regenerates the skin and suppresses the formation of wrinkles and freckles.

**Alkaline Phosphate** – Prevents epidermal aging and deterioration of cells, increases vitality of the skin.

All 18 Essential Amino Acids – boost skin metabolism and speed up cells absorption of nutrients.

## Why is Collagen so important for you?

Collagen holds your body together, and is the most abundant protein in your body. Collagen accounts for 85% of skin, muscle and connective tissue. Collagen makes your skin smoother by visibly reducing fine lines and wrinkles; your hair and nails may also become stronger. Would you like to look younger and lose extra body weight as well? Collagen preserves, builds and replenishes lean muscle mass, while encouraging your body to eliminate fat simultaneously.

## **Pearl is Pure Calcium**

Pearl is one of only two pure sources of calcium; only green leafy vegetables and pearl powder offer pure calcium. This form of calcium that does not cause calcification. All of the calcium supplements on your store shelf cause calcification. Calcification has been a known contributing factor to both acute and chronic health conditions including: arthritis, cardiovascular problems, joint pain, kidney stones, cataracts and even cellulite!

## Nano Pearl Powder

Pearlcium has a specifically designed technology based on aerodynamics to produce a superior product which maintains the magic – the pearl's crystalline structure. The particle size of Pearlcium is varied naturally according the properties of each pearl, depending upon the smallest crystals inside each pearl. It has both nano and micro particles. Pearlcium doesn't standardize the particle size of their powder because it removes special information which is imperative for optimum Pearlcium effectiveness, and precious for our being.



## **Magic Crystals**

Pearl's crystalline structure can help enhance our body's cellular communication. That's why pearl can be beneficial in so many ways, such as improving brain function, heart function, eye sight, skin, bone, teeth, joints, sleep, depression, high blood pressure, anxiety, stress, and much more.

Research indicates that preserving pearl's crystalline structure is crucial for its effectiveness. This is because one of the most important element about staying healthy, beautiful, and youthful is to improve cellular communication. While we get older, our cellular communication goes down or goes wrong, that's why we get older and get sick. Pearlcium is the great communicator!

## **Pearl Powder Easily Absorbed**

All of the pearl's active constituents are preserved in the Pearlcium powdering process and they are made 100% bio-available for maximum bio-absorption and optimal effect. Pearlcium pearl powder is easily and completely absorbed by the body and is fully utilized once it is in the blood stream. Absorption rate is essential to pearl powder because low rate means waste. Consequently, the internal locked nutrients of pearl powder are easily released out and be absorbed by your body either through intestines or skin.

Pearl Powder's anti-aging health benefits are more than skin deep. Rich in vitamins, minerals, and amino acids that benefit the skin, Grade A pearl powder has a lot more to offer than its beauty as an adornment. China praises these precious gems for their anti-aging properties. It has a magical effect on the human body; the health and beauty benefits are staggering. Taken internally or applied externally, Pearl Powder brings a radiance to the skin and hair and makes it glow, shimmer and dazzle. It provides miraculous medicinal properties to the body and stimulates healing. Pearl Powder stops and even reverses aging.



# The Benefits of Sodium PCA in Skincare



## **How Sodium PCA is Created**

It is a completely natural ingredient that is derived from plants, fruits and coconut oil.

This ingredient is one of the major components of our skins' natural moisturizing factor (NMF), found at around 12%. Both Sodium PCA and Urea, are ingredients that bind moisture to our skins cells. When our skin has a good balance of oils and fats (lipids), our skin is well lubricated and has a smooth and healthy surface glow.

**Retains-moisture:** It is an important humectant, due to the fact that it is extremely water absorbent and can hold several times its weight in water.

Helping to reduce loss of moisture, through evaporation.

Anti-ageing: Our skin naturally contains PCA, but as we age these levels drop quite considerably. Protecting: Previously we've talked about the role of the acid mantle and the inter-cellular glue that holds our skin cells together, which can be likened to the mortar that holds bricks together.





PCA is an important component of this intracellular matrix, preventing our skin cells from losing water and drying out.

**Reduces inflammation:** PCA is a great ingredient for helping to protect this acid mantle.

It reduces inflammation in our skin, which it does by preventing surface irritation from becoming too serious, and penetrating deep into the epidermis (the outer layer of our skin).

**Technically:** It is the sodium salt of Pyro glutamic Acid, a naturally occurring Amino Acid known as Proline, that is found in proteins. The potassium salts or sodium, is what makes the molecule water soluble and an effective humectant.

- Melli PCA is extracted from vegetable and grasses and used for moisturize in mask. I
- The extracted from coconut oil, is used for its emulsification properties
- Algae and Seaweed, contain in PCA, for water binding properties

#### **Description of Product:**

Name of Product: Natural Pearl Mask Volume/weight: 100/150 ml

Nature of packaging (e.g. polypropylene tube/glass bottle/gold ball): Airless Container/

Plastic Tube pH: 4.0-5.0



## **Target Consumer:**

Children <14 years: No Infants <3 years: No

Adults: Yes

#### **Intended Use:**

Frequency (e.g. twice a day): 1-2 times a week

Location (e.g. eye area): Face Area Leave on or rinse off product: Rinse Off

Class of product (choose one of the following: decorative cosmetic, skin care, perfume,

toiletry, intimate external hygiene): Skin Care

For how long? = 1 years

Adverse effects reported? (Frequency and type) = Non

Percentage concentrations of INCI ingredients supplied (must total 100%)

#### **Tests Conducted**

Microbial Content: Yes

Preservative Efficacy (Challenge test): NA

Heavy metal content: NA

## Natural Pearl Mask Effect & Safety -

We do not use the following ingredients:

NO Hydroquinone – An ingredient that was once considered a leading bleaching agent.

Now it is considered unsafe when used in cosmetic preparations.

Today, the use of Hydroquinone as a bleaching ingredient is banned in many countries,

including the member states of the European Union under Directive 76/768/EEC: 1976. once considered a leading bleaching agent.

Now it is considered unsafe when used in cosmetic preparations. Today, the use of Hydroquinone as a bleaching ingredient is banned in many countries, including the member states of the European Union under Directive 76/768/EEC: 1976.

NO Arbutin – A glucosylated Hydroquinone, which may carry similar cancer Risks.

Its usage is restricted in many countries as it may be hazardous.

NO Kojic Acid – An additional lightening ingredient that is restricted in many countries, due to its potential to cause sensitivity and skin irritations.

Shelf Life: 36 months

**Period After Opening:** 12 months



## **Product Formulation**

PRODUCT:

Melli by Dr.makeup Natural Pearl Mask

50/100 ml Glass Jar

Last Update: 01/01/2014

1 Aqua A Solvent 2 Cetearyl Alcohol & Cetearyl Glucoside C Emulsifier 3 Glycerin E Humectant 4 Cera Alba (Bees wax) E Emulsifier 5 C-12-15 Alkyl Benzoate E Emulsifier 6 Cetyl Alcohol F Emulsifier 7 Nylon -6 F Thickener 8 Persea Gratissima (Avocado ) Oil F Emollient 9 Borago Officinalis ( Borage) Seed Oil F Emollient 10 Polyacrylamide &C13-14 Isoparaffin & Laureth- 7 Emollient 11 Rosa Hip Seed Oil F Emollient 12 Pearl Powder F Additive 13 Phenoxyethanol & Caprylyl Glycol & Chlorphnesin F Preservative Ascorbic Acid G Vitamin Sodium PCA G Humectant Imidazolidinyl Urea G Preservative	No	Ingredients	%	Function
3 Glycerin E Humectant 4 Cera Alba (Bees wax) E Emulsifier 5 C-12-15 Alkyl Benzoate E Emollient 6 Cetyl Alcohol F Emulsifier 7 Nylon -6 F Thickener 8 Persea Gratissima (Avocado ) Oil F Emollient 9 Borago Officinalis ( Borage) Seed Oil F Emollient 10 Polyacrylamide &C13-14 Isoparaffin & Laureth- 7 Emollient 11 Rosa Hip Seed Oil F Emollient 12 Pearl Powder F Additive 13 Phenoxyethanol & Caprylyl Glycol & F Preservative Phenoxyethanol & Caprylyl Glycol & F Preservative Ascorbic Acid G Vitamin Sodium PCA G Humectant	1	Aqua	A	Solvent
4 Cera Alba (Bees wax)  5 C-12-15 Alkyl Benzoate  6 Cetyl Alcohol  7 Nylon -6  8 Persea Gratissima (Avocado ) Oil  9 Borago Officinalis (Borage) Seed Oil  7 Polyacrylamide &C13-14 Isoparaffin & Laureth-  7 Rosa Hip Seed Oil  10 Pearl Powder  11 Rosa Hip Seed Oil  12 Pearl Powder  13 Phenoxyethanol & Caprylyl Glycol & Chlorphnesin  Parfum  Ascorbic Acid  Ascorbic Acid  Sodium PCA  Emulsifier  E Emulsifier  E Emulsifier  E Emulsifier  E Emulsifier  F Emollient  F Emollient  F Preservative  Preservative  F Preservative	2	Cetearyl Alcohol & Cetearyl Glucoside	С	Emulsifier
5 C-12-15 Alkyl Benzoate E Emollient 6 Cetyl Alcohol F Emulsifier 7 Nylon -6 F Thickener 8 Persea Gratissima (Avocado ) Oil F Emollient 9 Borago Officinalis ( Borage) Seed Oil F Emollient 10 Polyacrylamide &C13-14 Isoparaffin & Laureth- 7 Emollient 11 Rosa Hip Seed Oil F Emollient 12 Pearl Powder F Additive 13 Phenoxyethanol & Caprylyl Glycol & F Preservative Phenoxyethanol & Caprylyl Glycol & F Preservative Ascorbic Acid G Vitamin Sodium PCA G Humectant	3	Glycerin	Е	Humectant
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Polyacrylamide &C13-14 Isoparaffin & Laureth- 7	8	Persea Gratissima (Avocado ) Oil	F	Emollient
10 7  11 Rosa Hip Seed Oil F Emollient  12 Pearl Powder F Additive  Phenoxyethanol & Caprylyl Glycol & F Preservative  Chlorphnesin G Fragrance  Ascorbic Acid G Vitamin  Sodium PCA G Humectant	9	Borago Officinalis ( Borage) Seed Oil	F	Emollient
12 Pearl Powder F Additive  Phenoxyethanol & Caprylyl Glycol & F Preservative  Chlorphnesin G Fragrance  Ascorbic Acid G Vitamin  Sodium PCA G Humectant	10	Polyacrylamide &C13-14 Isoparaffin & Laureth-7	F	Emollient
Phenoxyethanol & Caprylyl Glycol & F Preservative  Parfum G Fragrance  Ascorbic Acid G Vitamin  Sodium PCA G Humectant	11	Rosa Hip Seed Oil	F	Emollient
Chlorphnesin  Parfum G Fragrance Ascorbic Acid G Vitamin Sodium PCA G Humectant	12	Pearl Powder	F	Additive
Ascorbic Acid G Vitamin Sodium PCA G Humectant	13		F	Preservative
Sodium PCA G Humectant		Parfum	G	Fragrance
		Ascorbic Acid	G	Vitamin
Imidazolidinyl Urea G Preservative		Sodium PCA	G	Humectant
		Imidazolidinyl Urea	G	Preservative
Sodium Lactate G Humectant		Sodium Lactate	G	Humectant

100,000

KEY: (A): 100%-60%; (B): 59.9%-30%; (c) 29.9%-10%; (D): 9.9%-5%; (E): 4.9%-2.5%; (F): 2.4%-0.5%; (G): 0.4%-0%

